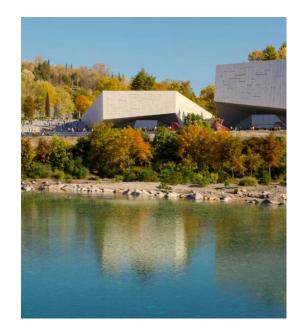


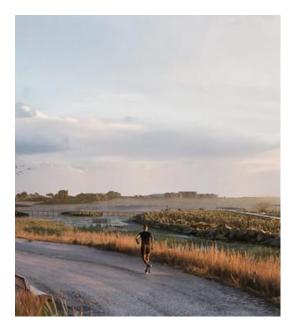
# nAIture landscape modelling

LAND Top-player for Business Meets Innovation









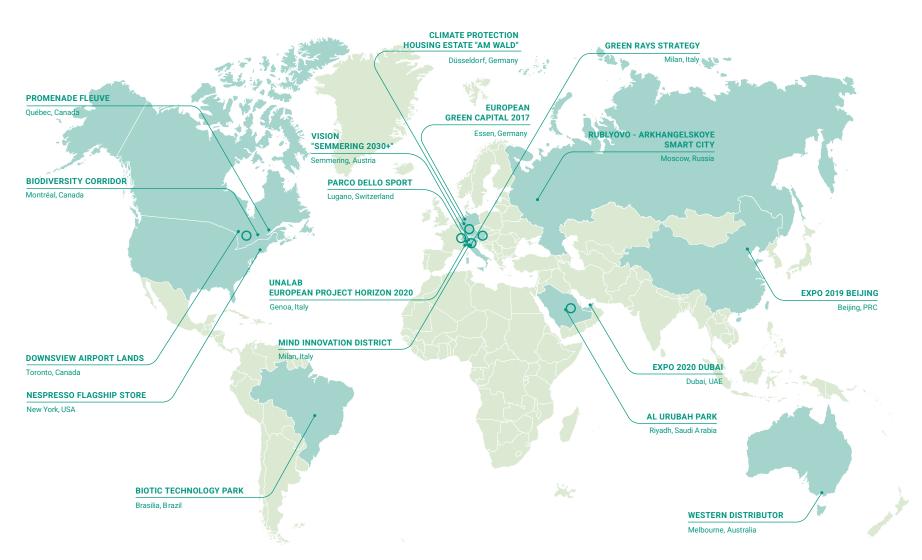








# Creating liveable places all around us



#### **OFFICES**

- O Düsseldorf (DE)
- O Lugano (CH)
- O Milan (IT)
- O Riyadh (KSA)
- O Toronto (CA)
- O Vienna (AT)
- SELECTED PROJECTS

LANDSCAPE
We work at every scale

LANDSCAPE
We work at every scale

ARCHITECTURE
We create space for people

DEVELOPMENT

We strive for a sustainable development

# Sustainability is an opportunity for Business & Innovation

# Business&Innovation dependency on Nature

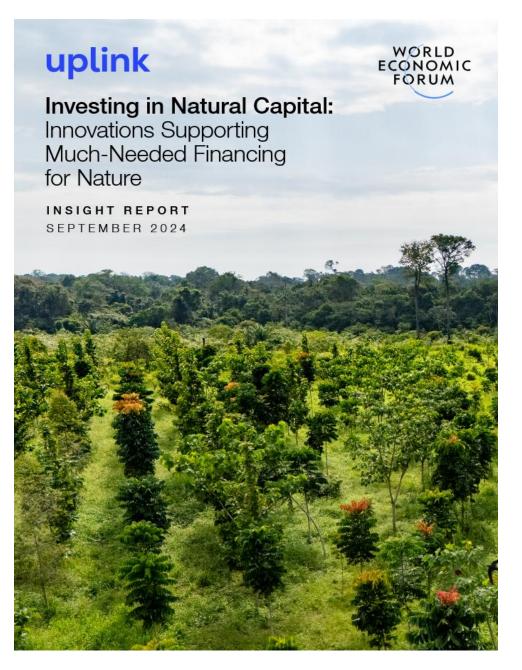
JRC 140003



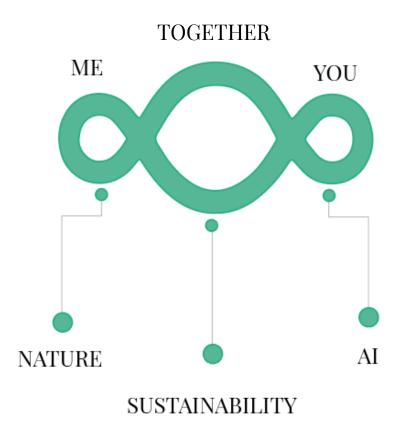
The EU economy's dependency on nature

Science Policy brief JRC 2024

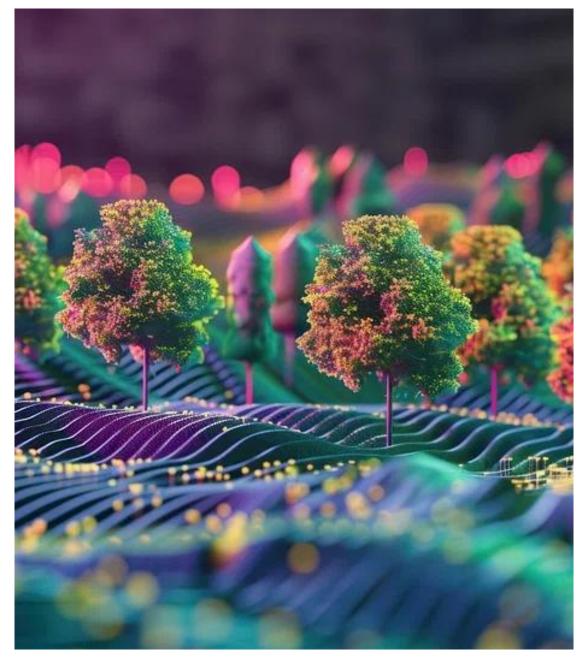
WEF Investing in Natural Capital 2024



# Nature & AI for Sustainability



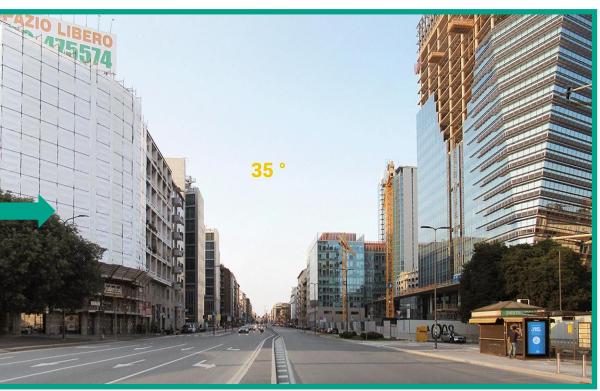
Il terzo paradiso – Michelangelo Pistoletto



# Nature is an evolving system

BEFORE AFTER





© LAND

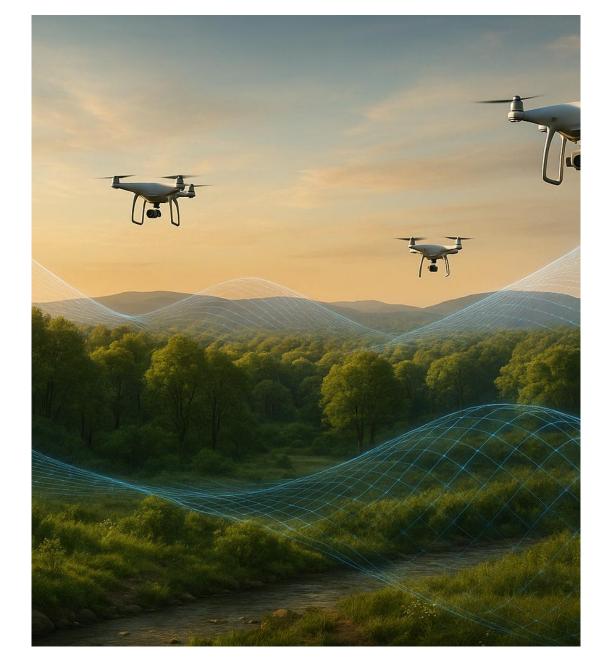


## LAND CHALLENGE

### NAIture landscape modelling

 Improve LAND's Natural Capital quantification model by transforming it into an advanced digital model that integrates Al and real-time remote-sensing environmental monitoring.

 Analysing tree performance (using remote sensing data) to monitor: water stress, health status, attractiveness to pollinators of trees with KPIs



## LAND CHALLENGE in details

### **Input Data**

- 3D model of Landscape project in BIM
- Tree count and classification in vegetation species
- Environmental KPIs according to tree growth (0-15-30 years) in CSV

### **New Input Data**

- Thermal and water stress resistance of the tree by growth stages (0-15-30 years)
- Tree health based on canopy analysis
- Attractiveness to pollinators by growth stages (0-15-30 years)

### Forecast output

- Expansion of tree patterns
   KPIs
- Landscape 3D models integrated with Dashboards
- NAlture landscape modeling assistance in landscape design phases

#### FROM LIM MODEL

CO<sub>a</sub>

## TO OBJECT DETECTION and KPIs WITH AI



## TOWARDS NAIture landscape modelling PROTOTYPE





## LAND Starting point

### **GREEN MANAGEMENT**



DIMENSIONAL PARAMETERS



ENVIRONMENTAL TOLERANCE



AGRONOMIC REQUIREMENTS

#### **WATER MANAGEMENT**



AVOIDED RUNOFF

#### **POLLINATION**

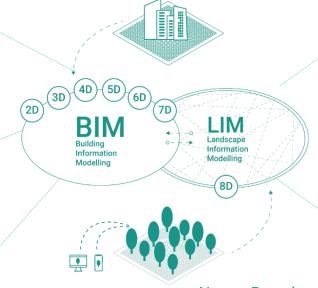


ALLERGENIC POTENTIAL



POLLINATION POTENTIAL

**LIM assessment with BIM model** performs a specific forecast of ecosystem services provided by the vegetation deploying 5 macro areas of performance quantification



Nature Based Assessment

**BIM model** allows the performance of tree species to be interpolated through a given time scenario, providing detailed values for the specific project.

## MITIGATION OF CLIMATE CHANGE



CO<sub>2</sub> SEQUESTRATION



CO<sub>2</sub> STORAGE



TREE CANOPY COVER

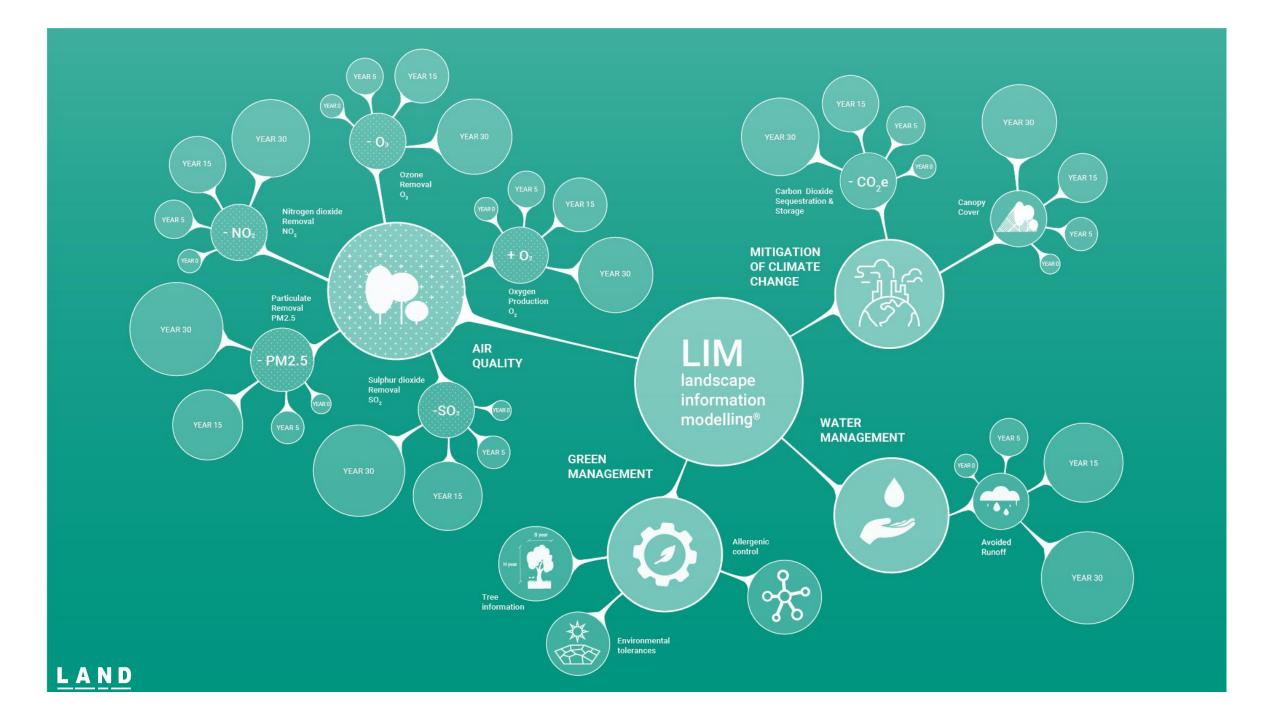
### **AIR QUALITY**



REMOVAL OF AIR POLLUTANTS (PM2.5,  $O_3$ ,  $O_2$ ,  $O_2$ )



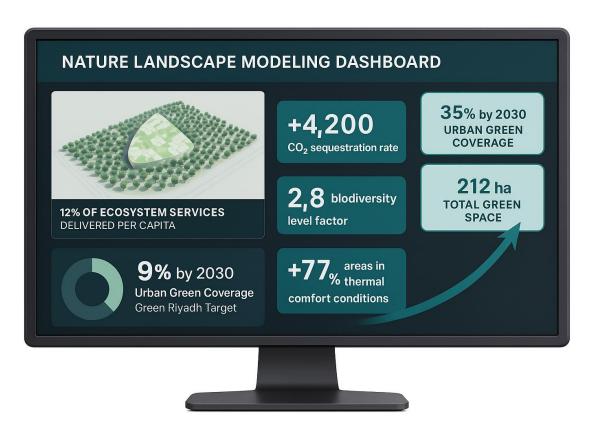
OXYGEN PRODUCTION



# Why accept our challenge?

#### HELP LAND R&D TEAM FOR

- Smoothing modelling processes among GIS, BIM and LIM excel files
- Updating tree KPIs with new indicators based on changing climatic and environmental conditions with Deep and machine learning
- Setting User-friendly interface Dashboards for use by LAND designers
- Gaming model for external users/project users



From **LIM** to predictive Ecosystem dashboard with AI

# Innovating with us makes the difference

#### **MUNICIPALITIES**

Supporting municipal technicians in monitoring their green assets for maintenance and expense assessment

#### PRIVATE SECTOR

**Tracking** sustainability accounting and regulatory compliance with Nature KPIs

Corporate reputation and attractiveness with landscape project based on Nature's value

### PUBBLICO-PRIVATO PARTNERSHIP

NBS business\* implementation that generate long-term impact and unlock new market opportunities and business chain

\*NBS business estimates over \$300 billion/year by 2030, World Economic Forum, 2022



## Benefits of matchmaking with LAND

- Technological acceleration in Landscape ed Ecological Planning
- Outreach of new business models to be scaled in green finance (es. KPIs for Carbon Credits and Biodiversity credits)
- Cultural and Scientific Impacts generating reliable data to support investments and foundings
- Replicability and scalability of models in European Cofunded project with European Co-funded tenders







# Re

## LANDscape is life.

Creating liveable places all around us.

We live LANDscape in an all-encompassing way. As pioneers of sustainable transformation, we design productive living environments. Our holistic consulting approach is based on the dialectic between nature and culture, enabling us to develop landscape as a capital for future generations. Combining our expertise and lively lightness, we resolutely defy previous paradigms and boldly break new ground. We cultivate a spirit of innovation and diversity as the source of our strength. Throughout our dynamic LAND community, we promote collective learning as a central element of our growth. We share a deep enthusiasm for liveable LANDscapes, which drives us to find new solutions to global challenges.

# Our projects

# Our projects always start with a story Connecting

## **Exploring**

Curiosity drives us to uncover new possibilities, open new perspectives, and explore novel approaches. We embrace the unforeseen, turning it into opportunities for our clients and partners.

## **Collaborating**

People are the core of our business. We share their passion for sustainable landscapes, empower them to thrive in our projects, and build bridges to new markets.

### **Cultivating**

The LAND community stands for ethical and sustainable values. Living, working and learning together gives us the power to grow and to act with urgency for a better future and a measurable impact.

## Landscape

We work at every scale

### Architecture

We create space for people

### **Nature**

We cultivate resilience

## **Development**

We strive for sustainable development

# People with

# Nature

### LAND

## Stay (re)connected

landsrl.com







**AUSTRIA** 

**LAND Consulting Austria GmbH** Mariahilfer Straße 176, TOP 6 AT - 1150 Wien T +43 1 2535955

CANADA

LAND Consulting Canada Inc. 40 King ST West, Suite 5800 Toronto, Ontario M5H 3S1 canada@landsrl.com

**GERMANY** 

**LAND Germany GmbH** Birkenstraße 47a D - 40233 Düsseldorf T +49 (0)211 2394780 ITALIA

LAND Italia Srl via Varese, 16 T+39 02 8069111 MENA

LAND MENA c/o Hundt & Partners Olaya St., Riyadh, KSA SUISSE

**LAND Suisse Sagl** via Nassa, 31 CH - 6900 Lugano